

from crisis to
hope



Common Ground
helping people move from crisis to hope

**2023
PARTNERSHIP
OPPORTUNITIES**

COMMONGROUNDHELPS.ORG

Who We Are

Common Ground was founded in 1971 by a group of students, parents and community leaders who were concerned about an increase in substance abuse and suicide among young people. Today, Common Ground is a 24-hour crisis services agency dedicated to helping youths, adults and families in crisis. Through its crisis line and in person, Common Ground provides professional and compassionate service to thousands of people each year.

Our vision for the future is that our efforts will continue to result in positive changes in people's lives and throughout their communities, which will lead more people to feel safe asking for help.

We are dedicated to developing and implementing the innovative strategies required to achieve our vision.

Key Programs

We offer a wide variety of programs to meet the needs of the community and help people move from crisis to hope. Below is a brief outline of our key programs and services:

- 988 Suicide & Crisis Lifeline - 24/7
- Virtual Behavioral Health Urgent Care
- Resource & Crisis Helpline
- Mobile Crisis Intervention & Recovery Teams
- Walk-In Assessment & Crisis Intervention at the Resource & Crisis Center in Pontiac
- Crisis Residential Unit (short term voluntary alternative to inpatient psychiatric hospitalization for adults)
- Sober Support Unit (23-hour program for individuals who need detoxification services)
- Support groups (open and closed, for suicide prevention, victims of crime, youth & family)
- And so much more! Visit our website for additional details and services



Celebration of Hope

The Event

Join us for our 3rd annual Celebration of Hope gala fundraiser!

Friday, October 20, 2023

6 - 10 PM

Oakland Center at Oakland University

(312 Meadow Brook Rd, Rochester, MI 48309)

Strolling dinner and live entertainment

The Purpose

Proceeds from this year's event will benefit the Victim Assistance Program (VAP) and preserve support programs and services at Common Ground.

The Victim Assistance Program assists victims of all crime at no cost. People who have been victimized by homicide loss, sexual assault or abuse, domestic violence, elder abuse, assault and robbery can receive services to reduce immediate trauma through advocacy, crisis counseling, legal consultation, support groups, referral services and more.

After someone has been victimized from a crime, they often face trauma physically and emotionally. Additionally, their sense of safety and privacy can be at risk. But the aftermath of crimes effects more than just the individual - it effects other family members, friends and community members. Common Ground's VAP team is there to support victims, but also raise awareness and provide training to community service providers. Federal funding has been cut drastically in 2022. Funds raised from this event will ensure our team can continue to offer services to our most vulnerable people and communities.

Kay White Legacy Award

The Kay White Legacy Award recognizes dedication and leadership to Common Ground and its mission to help move people from crisis to hope. Honorees embody the selfless commitment and inspirational spirit in one or more of the following areas: leadership, business savvy, fundraising, volunteerism, and recruitment.

We are proud to honor Chris Ruen with the 2023 Kay White Legacy Award!

CommonGroundHelps.org/CoH

Sponsorship Levels

Presenting Sponsor \$30,000

- Mission donation supporting Common Ground programs and victim assistance efforts
- 24 tickets to the event and reserved seating
- Opportunity to speak during the program presentation
- Prominent logo placement on event signage and podium
- Prominent logo placement on invitations, event program and event website
- Featured in 5 event-related social media posts reaching over 12,500 followers
- Prominent logo placement in "Thank you" email to 1,700 subscribers
- Logo recognition in electronic quarterly newsletter sent to 650 subscribers

Platinum Sponsor \$20,000

- Mission donation supporting Common Ground programs and victim assistance efforts
- 16 tickets to the event and reserved seating
- Logo recognition on event signage
- Logo recognition on event program and event website
- Featured in 4 event-related social media posts reaching over 12,500 followers
- Logo recognition in "Thank you" email to 1,700 subscribers
- Logo recognition in electronic quarterly newsletter sent to 650 subscribers

Gold Sponsor \$10,000

- Mission donation supporting Common Ground programs and victim assistance efforts
- 12 tickets to the event and reserved seating
- Logo recognition on event signage
- Logo recognition on event program and event website
- Featured in 3 event-related social media posts reaching over 12,500 followers
- Logo recognition in "Thank you" email to 1,700 subscribers
- Logo recognition in electronic quarterly newsletter sent to 650 subscribers

Sponsorship Levels

Silver Sponsor \$5,000

- Mission donation supporting Common Ground programs and victim assistance efforts
- 8 tickets to the event and reserved seating
- Logo recognition on event signage
- Logo recognition on event program and event website
- Featured in 2 event-related social media posts reaching over 12,500 followers
- Logo recognition in "Thank you" email to 1,700 subscribers

Bronze Sponsor \$2,500

- Mission donation supporting Common Ground programs and victim assistance efforts
- 4 tickets to the event and reserved seating
- Name recognition on event signage
- Name recognition on event program and event website
- Name recognition in "Thank you" email to 1,700 subscribers

Table Sponsor \$1,500

- Mission donation supporting Common Ground programs and victim assistance efforts
 - 8 tickets to the event and reserved seating
 - Name recognition on event program
-

Benefactor Ticket \$500

- Mission donation supporting Common Ground programs and victim assistance efforts
- 1 ticket to the event and reserved seating
- Name recognition on event program

General Admission Ticket \$150

- 1 ticket to the event

Specialty Sponsorships

Light The Way Sponsor \$3,500

Light the way to our Celebration of Hope gala! Includes lighting on the walkway from parking location to event room, logo signage along walkway, and additional sponsor benefits:

- Mission donation supporting Common Ground programs and victim assistance efforts
- 4 tickets to the event and reserved seating
- Featured in 2 event-related social media posts reaching over 12,500 followers
- Logo recognition on signage along walkway
- Logo recognition within event program and event website
- Logo recognition in "Thank you" email to 1,700 subscribers

Selfie Station Sponsor \$3,500

Be a part of the memories by sponsoring the Celebration of Hope Selfie Station!

- Mission donation supporting Common Ground programs and victim assistance efforts
- Co-branded "selfie" frame and logo signage at station
- 4 tickets to the event and reserved seating
- Featured in 2 event-related social media posts reaching over 12,500 followers
- Logo recognition on event signage, within event program, and on event website
- Logo recognition in "Thank you" email to 1,700 subscribers

Red Carpet Sponsor \$3,500

Make sure we arrive and celebrate in style as the sponsor of the Red Carpet!

- Mission donation supporting Common Ground programs and victim assistance efforts
- 4 tickets to the event and reserved seating
- Logo recognition on signage along red carpet and optional co-branded photo backdrop
- Featured in 2 event-related social media posts reaching over 12,500 followers
- Logo recognition within event program and event website
- Logo recognition in "Thank you" email to 1,700 subscribers

Commitment Form

We would like to sponsor Common Ground's 2023 Celebration of Hope!

☐ We would like to sponsor the 2023 Celebration of Hope at the \$_____ level

☐ We would like to donate an in-kind product or service of _____
in exchange for event sponsorship. Please contact us to discuss details.

☐ We are unable to sponsor at this time but wish to make a donation of \$_____

Contact & Payment Information

Company: _____

Contact: _____

Address: _____

City, State & Zip: _____

Phone: (____) _____ Email: _____

☐ Check is enclosed ☐ Send an invoice ☐ Charge the card below

(Make checks payable to Common Ground)

☐ Visa ☐ Mastercard ☐ AmericanExpress ☐ Discover

Name on card: _____

Credit card #: _____ Exp. date: _____

Security Code: _____ Signature: _____

Return Commitment Form with payment to:
Common Ground | Attn: Development
1410 S Telegraph Rd. | Bloomfield Hills, MI 48302

CommonGroundHelps.org