Celebration of Hope 2024

2024 SPONSORSHIP OPPORTUNITIES











Exposure and interaction with approximately 175 local community supporters of mental health and comprehensive crisis intervention.



Presenting sponsor benefits include:



- Unique brand activation experience of your choice
- Sponsor logo will be co-branded in all event collateral, communications, and advertising/media as event "presented by COMPANY NAME."
- Sponsor prominently recognized on signage through event, including at podium, in registration area, and throughout event.
- Recognition from podium during program and pre and post event activities, as well as announcements throughout event and all event activities.
- Two premium gala tables (tickets to the event and reserved seating).
- Concierge registration.
- Opportunity to include full page in event program.
- Prominent logo placement on invitations, event program, communications, and event website, as well as all other event collateral.
- Social media feature and recognition, as well as recognition on Corporate Partner page of Common Ground website, blog story highlighting company support, and spotlight article in quarterly e-newsletter highlighting organization's impact at Common Ground.
- Ability to drive periods of corporate promotions, contests, and special offers that benefit Common Ground.
- Inclusion in pre-event VIP Reception, exclusive Benefactor Brunch with Common Ground President and CEO Heather Rae, and opportunity for private tour.
- Recognition in advertising.
- Co-creation of custom integration



\$25,000

Presenting Sponsor Activations



Toast to Tonight
Share a message and raise
a glass in honor of the
supporters and
celebration guests.



Surprise & Delight
Bring the WOW factor to the
Celebration with an
interactive or display
station unique to your
company.



Technology Titan
Include your branding on
our event auction and
donation sites at both the
Celebration of Hope Gala
and Birmingham Street Art
Fair in September.

Or choose any activation from the Platinum or Gold Sponsor levels!



\$25,000

Celebration of Hope

Platinum Sponsor benefits include:

- Unique brand activation experience of your choice
- One premium Gala table for eight-ten with reserved seating
- Opportunity to include a half-page ad in event program
- Logo recognition on event signage
- Logo recognition on event program and event website
- Social media feature and recognition
- Inclusion in pre-event VIP Reception and exclusive Benefactor Brunch with Common Ground President and CEO, Heather Rae.



Double Dollars

Match every dollar raised during a designated time - up to a certain amount - doubling funds raised for Common Ground!



Bar None
Host our bar during the
Gala celebration as guests
mingle and celebrate!



Parting Gifts
Provide your branded
dessert or favor given to
guests as they depart.



Cheering Section

Sponsor the cheering section and noisemakers for guests to use throught the event.







Celebration of Hope

Gold Sponsor benefits include:

- Unique brand activation experience of your choice (below)
- One premium gala table for eight-ten with reserved seating
- Opportunity to include quarter-page ad in event program.
- Logo recognition on event signage
- Logo recognition on event program and event website
- Social media feature and recognition
- Inclusion in pre-event VIP reception



Video Squad

Sponsor the official
Celebration of Hope video to
be used in media,
promotions and during
the event



Let's Celebrate!

Display your logo at the highly visible Gala registration table



Music Maker

Support the festivities with your company's logo displayed in proximity to the evening's musical entertainment.





Path to Hope

Help celebrate the Path to Hope - a designated space to honor some of the people that bring light and support to those in the midst of their recovery journey. Four Gala tickets included.

\$7,500



Red Carpet Sponsor

Make sure guests arrive in style as the sponsor of the Red Carpet! Your company's logo will be co-branded as part of the backdrop where guests stop for a photo as they enter the venue. You'll also receive signage along the red carpet path as well as four tickets to the Celebration of Hope Gala.



\$5,000

VIP Reception

Premier sponsorship of the pre-event VIP Reception: 6-6:30pm

This opportunity provides an intimate private reception for invited VIP guests, four tickets to the Celebration of Hope Gala, logo signage, and exclusive recognition during the reception.

\$5,000





Light The Way Home

When attendees depart, your branded gift will be hand delivered to all guests, leaving a memorable impression. Includes logo signage at valet station and two tickets to the Celebration of Hope Gala.



\$3,500

Libation Station

Host our bar during the Gala celebration as guests mingle and celebrate hope! Includes logo signage at both bars and two tickets to the Celebration of Hope Gala.



\$2,500

Photo Stop

Be a part of Gala memorie by sponsoring the Photo Stop.



Includes two tickets to the Celebration of Hope Gala, the opportunity to provide photo booth style props, a co-branded picture frame and your logo signage.

\$2,500



Make the 2024 Celebration of Hope come alive with an Event Essentials Sponsorship!

Each opportunity includes recognition in sponsorship area, two tickets to the Celebration of Hope, and name recognition in event program and website.



Entertainment Sponsor



Champagne Sponsor

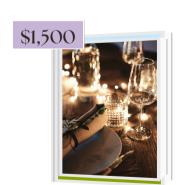


Decor & Favors Sponsor



Valet Service Sponsor

\$1,500 each



Purchase a Gala Table



Premier Ticket
One Gala Ticket
Mission donation of \$350
Invitation to VIP Reception
Name in Program



Cost of General Admission Ticket



2024 Celebration of Hope Sponsorship Commitment

Presenting Sponsor - \$25,000	Light the Way Home - \$3,500
Platinum Sponsor - \$15,000	Libation Station - \$2,500
Gold Sponsor - \$10,000	Photo Stop - \$2,500
Path to Hope - \$7,500	Event Essential - \$1,500:
Red Carpet - \$5,000	
VIP Reception - \$5,000	Purchase a Table - \$1,500
\$Company:	ime but wish to make a donation of:
Contact:	
Street Address:	
City/State/Zip:	
Phone:Em	nail:
Check Enclosed Sei	nd Invoice Charge Card below
Name of Card:	
Credit Card #:	
Security Code: Exp. Date:	Billing Zip:
Signature:	

Return Sponsorship Commitment Form with payment to:

Common Ground Attn: CoH - Development 30200 Telegraph Road | Suite 300 | Bingham Farms, MI 48025 or email: Development1@commongroundhelps.org

